

Planned Features, Advertising Schedule and Deadlines: 2018

Print Editions	Themes	Submission Deadlines
March Out and About Special	Travel incentives UK Destinations Exotic Locations Importance Dining Out Experiences Events Conferences Employee engagement ideas	Deadline for all copy and advertisements: Monday 12th February 2018 Lands on desks: Monday 5th March 2018
June Wellbeing Special	Financial wellbeing Physical wellbeing Mental wellbeing Speaking Up Motivational Methods Advice and Guidance	Deadline for all copy and advertisements: Monday 14th May 2018 Lands on desks: Monday 4th June 2018
September	Gift Cards Prepaid cards Clothing and Physical Gifts Rewarding at scale Reward no nos Monitoring rewards	Deadline for all copy and advertisements: Monday 13th August 2018 Lands on desks: Monday 3rd September 2018
December Saying Thanks/ Looking Forward Special	Gift Guide Gift Cards Trophies Physical Gifts Hampers Ceremony ideas Events and Meeting ideas next year ROI / Choosing a supplier	Deadline for all copy and advertisements: Monday 12th November 2018 Lands on desks: Monday 3rd December 2018



Online features

We look to accept high quality, useful and engaging articles of 750 words that add value to our readers. The below planned features are just a taster of what we are creating – with new content on site every day we do state that if you have useful stats, case studies or opinion pieces around another area of incentives, rewards, motivation or HR - we may still accept these. Please note that we only ever accept articles if we feel the content is impactful, shareable and honestly written and we reserve the right to decline any article or suggest relevant re-writes in line with our publishing policies.

Please check before submitting by contacting Elaine@incentiveandmotivation.com

Online Features

January

Submit by
December 15th

- Travel incentives – Launching and maintenance
- Hotels we love
- Communicating new benefits – tools and theory
- Voluntary benefits in 2018 – what to know
- The benefits of bonuses
- Opinion: To App or Not to App?
- Budgeting for rewards

July

Submit by
June 15th

- Out of Office Activities - Trending
- Spa Days – What to know
- Childcare schemes
- Office tech you need
- When rewards and benefits aren't taken seriously
- Opinion: Promotional products
- Pillar of Industry (Paid for feature interview)

February

Submit by
January 15th

- Motivational trends
- Holiday trading
- Family friendly rewards
- Opinion: Benefits and Rewards – Debunking the myths
- Coping with org change

August

Submit by
July 15th

- Tech for engagement
- In Office parties/ events
- Financial care for employees/Shares
- Motivational content to watch
- Scaling rewards
- 'Rewards for everybody' – What to consider

March

Submit by
February 15th

- Gift cards for marketing
- Luxury destinations and incentives
- Managing events
- Wellbeing schemes
- Opinion: Small rewards
- Incentives for different ages

September

Submit by
August 15th

- Pillar of Industry (Paid for feature interview)
- Long Service Awards
- Opinion: What will future rewards look like?
- Career fears for the new workforce
- Prize management

April

Submit by
March 15th

- Engagement signs
- Discovering spa and wellbeing breaks
- Budget time
- Opinion: Happy employees – what's the ROI?
- Why are gift cards so evergreen?

October

Submit by
September 15th

- Prepaid Cards – debunking the myths
- Financial education
- When incentives fail
- Opinion: It's time to call time on these rewards
- The engagement survey
- Communicating a reduction in rewards, incentives or perks

May

Submit by
April 15th

- Flexible working – the evolution
- The new working parent
- Opinion: Unique rewards for unique people
- The 10 books for new reward managers

November

Submit by
October 15th

- Travel benefits (Cycle schemes, fuel cards)
- Action packed breaks
- Changes in expectations in workplace
- Opinion: What digital changes mean for rewards
- What happens if programme has gone off track

June

Submit by
May 15th

- Case study month – Award winning businesses offering best in class rewards and benefits – incl. ROI)
- What is 'wellbeing'?
- Opinion: Traditional incentives in a freelance, zero hour environment

December

Submit by
November 15th

- Gifts that work
- Budget buy in
- Pitching rewards
- Opinion: How to split a reward budget
- What's happened in 2018
- Message to my younger self